

George Latimer
County Executive

Department of Social Services

Leonard G. Townes
Commissioner

86342

DATE: July 12, 2021

TO: Board of Acquisition and Contract

FROM: Leonard G. Townes
Commissioner, Department of Social Services

SUBJECT: Authority to enter into an Agreement with STRIVE International, Inc. ("STRIVE"), pursuant to which STRIVE will provide the County with a license to use the STRIVE Program and related materials as well as STRIVE's trademarks and logos as well as provide various training services, for a term commencing on July 1, 2021 and continuing through June 30, 2022 for an amount not to exceed \$53,500, payable pursuant to an approved budget.

Authority is requested from your Honorable Board for the County of Westchester (the "County"), acting by and through its Department of Social Services (the "Department"), to enter into an agreement with STRIVE pursuant to which STRIVE will provide the County with a license to use the trademarked STRIVE program and related materials (the "STRIVE Program") as well as to provide observation and training visits to participants with STRIVE CORE trainers and subsequent technical assistance sessions to reinforce CORE program expectations and methodology to designated staffs of the Department for the period from July 1, 2021 through June 30, 2022 for an amount not to exceed \$53,500 to be paid pursuant to an approved budget and subject to appropriation (the "Agreement").

It should be noted that STRIVE owns the trademark STRIVE which is a distinctive and proprietary system developed to help unemployed women and men find jobs and achieve financial independence. This is a unique system. Therefore, the proposed Agreement is exempt from the Westchester County Procurement Policy pursuant to the Sole Source exemption, Section 9 of the Policy. This contract is also exempt from the application of the Federal Common Grant Rules as it is available only from a single source (*See 2 CFR 200.320 (c) (2)*).

The public purpose of this program is to provide the Department and designated contractors with training in the STRIVE service model which will give persons currently on temporary assistance the skills and resources needed to obtain employment which will lead to self

sufficiency. The goal and objective of providing training in the STRIVE methodology will be monitored by the Department's employment program office.

Accordingly, your Honorable Board's approval of the attached resolution is respectfully recommended.

LGT/JE/jpg
Attachment

APPROVED BOARD OF ACQUISITION & CONTRACT - 08/05/2021 - JOAN COCCARDI, SECRETARY

RESOLUTION

Upon a communication from the Commissioner of the Department of Social Services; be it hereby

RESOLVED, that the County of Westchester, acting by and through its Department of Social Services, is hereby authorized to enter into an Agreement with STRIVE International, Inc. (“STRIVE”), pursuant to which STRIVE will provide the County with a license to use the STRIVE program and related materials as well as STRIVE’s trademarks and logos as well as provide various training services to help unemployed women and men find jobs and achieve financial independence, for the period from July 1, 2021 and continuing through June 30, 2022 for an amount not-to-exceed \$53,500, payable pursuant to an approved budget; and be it further.

RESOLVED, that the County Executive, or his authorized designee, is authorized to execute any and all documents necessary to effectuate the purposes hereof.

Account to be
Charged/Credited

	Fund	Dept	Major Program, Program & Phase Or Unit	Object/ Sub- Object	Trust Account	Dollars
Trust	263	22	708W	4380	T708	\$21,691
2021	101	22	8900	5860		\$15,905
2022	101	22	8900	5860		\$15,904

Budget Funding Year(s): 2020-21 Start Date: 07/01/21 End Date: 06/30/22

(Must match resolution)

Funding Source		<u>5860</u>	<u>4380</u>
	Tax Dollars:	71 %	
	State Aid:	29 %	
<u>\$53,500</u>	Federal Aid:		100%
(must match res)	Other:		