

85647

DATE: June 8, 2021

TO: Honorable Members of the Board of Acquisition & Contract

FROM: Hugh J. Greechan, P.E.
Commissioner of Public Works and Transportation

Christopher D. Steers
Director of Countywide Administrative Services

RE: Resolution authorizing the County of Westchester to amend an agreement with Signal Outdoor Advertising, LLC for the operation and maintenance of County Bus Shelters (Agreement Number DOTOP05-16)

On April 14, 2016, your Honorable Board approved a resolution authorizing the County of Westchester (the "County") to enter into an agreement with Signal Outdoor Advertising, LLC ("Signal") for the operation and maintenance of County Bus Shelters for the period of July 1, 2016 through June 30, 2021 (the "Agreement"). Pursuant to the Agreement, Signal agreed to pay to the County a license fee of \$700,000.00 in the first year of the Agreement, with the license fee increasing by \$25,000.00 each year of the Agreement. In accordance with the license agreement, Signal sells advertising that is placed onto the bus shelters and those funds are used to maintain the bus shelters. The Agreement was subsequently executed.

Signal has advised that due to the COVID-19 pandemic, there has been a precipitous drop in the advertising spending of local and national companies, and as such, the revenue Signal received for advertising on the bus shelters have plummeted over the past year. Thus, Signal requested and the County agreed, to a reduction in fees to be paid to the County for the last year of the Agreement as a result of the unforeseen drop in advertising revenue due to the COVID-19 pandemic.

Thus, the attached resolution, if approved by your Honorable Board, would authorize the County to amend the Agreement in order to reduce the license fee to be payable by Signal to the County for the last year of the Agreement (April 1, 2020 – June 30, 2021) from \$993,750.00 to \$496,875.00.

Except as amended hereby, all other terms and conditions of the Agreement will remain the same.

The goals and objectives of the Agreement and this amendment are for the public good as they provide for operation and maintenance of the bus shelters, and also provide revenue to the County. Department of Public Works and Transportation personnel have and will continue to monitor the Agreement and Signal's maintenance of the bus shelters.

I respectfully request the approval of the annexed proposed Resolution.

HJG/CDS/jpi

RESOLUTION

Upon a communication from the Commissioner of Public Works and Transportation and the Director of Countywide Administrative Services, be it hereby:

RESOLVED, that the County of Westchester (the "County") is hereby authorized to amend the license agreement (the "Agreement") with Signal Outdoor Advertising, LLC ("Signal") for the operation and maintenance of County Bus Shelters for the period of July 1, 2016 through June 30, 2021 in order to reduce the amount payable by Signal to the County for the period of April 1, 2020 through June 30, 2021 from \$993,750.00 to \$496,875.00; and be it further

RESOLVED: that all other terms and conditions of the Agreement will remain the same; and be it further

RESOLVED, that the County Executive or his authorized designee is hereby empowered to execute any and all instruments and take such other actions as may be reasonably necessary to effectuate the purposes hereof.

License Agreement No. DOTOP05-16

Account to be Charged/Credited	Fund	Dept.	Major Program, Program & Phase Or Unit	Object/ Sub Object	Trust Account	Dollars
	101	44	2100	9289		\$496,875.00

Budget Funding Year(s): 2020-2021 **Start Date:** April 1, 2020 **End Date:** June 30, 2021
(must match resolution)

Funding Source:

Tax Dollars _____

State Aid _____

Federal Aid _____

Other \$496,875.00 Revenue

\$496,875.00
(must match resolution)