

George Latimer
County Executive

[82278]

DATE: January 22, 2020

TO: Board of Acquisition and Contract

FROM: Michael Orth, M.S.W.,
Commissioner, Department of Community Mental Health

SUBJECT: Resolution amending a Resolution adopted on January 21, 2021 which authorized the County of Westchester to enter into an agreement with Inspiria Outdoor Advertising to place a 30 second TV ad/commercial to provide Mental Health Awareness in various media outlets for the term January 25, 2021 through April 18, 2021, in an amount not to exceed \$60,000.00, in order to change the name of the contractor to Inspiria Outdoor L.L.C. d/b/a Inspiria Outdoor Advertising and to change the termination date to April 30, 2021.

Authority is requested for your Honorable Board to amend a Resolution adopted on January 21, 2021 which authorized the County of Westchester, acting by and through its Department of Community Mental Health, to enter into an agreement with Inspiria Outdoor Advertising to place a 30 second TV ad/commercial providing mental health education and resources to Westchester County residents impacted by COVID-19 for the term January 25, 2021 through April 18, 2021 (the "Resolution") in an amount not to exceed \$60,000.00, in order to change the name of the contractor to Inspiria Outdoor L.L.C. d/b/a Inspiria Outdoor Advertising and to change the termination date of the agreement to April 30, 2021. The amendment to the Resolution is being requested because the legal name of the contractor is Inspiria Outdoor L.L.C. The Resolution had authorized the agreement to be with the assumed name of the Limited Liability Company, rather than its legal name.

All other terms and conditions of the Resolution shall remain in full force and effect.

Accordingly, authority is respectfully requested from your Honorable Board to authorize the County to amend the Resolution to reflect the legal name of the contractor. A resolution is annexed hereto, which I recommend for your favorable consideration.

KMG/MO/TP/DI

RESOLUTION

Upon a communication from the Commissioner of Community Mental Health, be it hereby

RESOLVED, that the County of Westchester is hereby authorized to amend a Resolution adopted on January 21, 2021 which authorized the County of Westchester to enter into an agreement with Inspiria Outdoor Advertising to place a 30 second ad/commercial in various media outlets to provide mental health education and awareness to Westchester County residents for the term January 25, 2021 through April 18, 2021 in an amount not to exceed \$60,000 (the "Resolution"), in order to change the name of the contractor to Inspiria Outdoor L.L.C. d/b/a Inspiria Outdoor Advertising and to change the termination date of the agreement to April 30, 2021; and be it further

RESOLVED, that all other terms and conditions of the Resolution shall remain in full force and effect; and be it further

RESOLVED, that the County Executive or his duly authorized designee is hereby authorized to execute any and all documents and to take such other actions necessary to effectuate the purposes hereof.

Fund	Dept	Major Program, Program & Phase Or Unit	Object/ Sub-Object	Trust Account	Dollars
				-----	N/A

Budget Funding Year(s): 2020 Start Date: 1/25/2021 End Date: 4/30/2021
 (must match resolution)

Funding Source

\$0
 (must match resolution)

Tax Dollars: N/A
 State Aid: _____
 Federal Aid: _____
 Other: _____