

79623

DATE September 22, 2020

TO: Board of Acquisition and Contract

FROM: Norma V. Drummond
Commissioner of Planning

SUBJECT: Resolution authorizing the agreement between the County of Westchester and Neighbors Link in order to provide a 2020 Census Program that will increase the submission of the census questionnaire in hard to count areas in Westchester County.

The attached resolution authorizes the County of Westchester (the "County") to enter into an agreement with Neighbors Link in order to provide a 2020 Census outreach program in "Hard to Count" areas of Westchester County to increase the questionnaire response rates. The amount of the grant is \$75,700.00, pursuant to an approved budget, and the term of the agreement is August 1, 2020 to September 30, 2020.

The Neighbors Link will participate in the County's 2020 Census program to increase the submission of 2020 Census questionnaires. The outreach program will include, but is not limited to, posting census PSA videos on social media, making telephone calls or text messages to clients, spreading census materials at weekly food distribution locations.

The goal and objective of this agreement is to increase the responses rate in communities with low 2020 Census participation in Westchester County. The program will be monitored by the Westchester County Department of Planning staff, who will review all payment requests to ensure all contractual requirements are met.

I recommend approval of this agreement.

NVD/cp
Attachment

RESOLUTION

UPON A COMMUNICATION FROM THE COMMISSIONER OF PLANNING, BE IT HEREBY

RESOLVED: That the County of Westchester is hereby authorized to enter into an agreement with Neighbors Link, to provide a 2020 Census outreach programs in “Hard to Count” areas of Westchester County in order to increase the response rates, the amount of the grant is \$75,700.00, pursuant to an approved budget for the term beginning August 1, 2020 and ending on September 30, 2020, and be it further

RESOLVED: That the County Executive or his duly authorized designee is authorized to execute any documents and take any actions necessary to effectuate purposes hereof.

Account to be Charged/Credited

Fund	Dept	Major Program, Program & Phase Or Unit	Object/ Sub Object	Trust Account	Dollars
263	19	V008	4380	G008	\$75,700.00

Budget Funding Year(s) FY 2020 Start Date August 1, 2020 End Date September 30, 2020
 (must match resolution)

Funding Source Tax Dollars _____
 State Aid \$75,700.00 _____
\$75,700.00 Federal Aid _____
 (must match resolution) Other _____