

**DATE:** January 5, 2010

**TO:** Board of Acquisition and Contract

**FROM:** Patsy Yang, DrPH  
Acting Commissioner of Health

**RE:** Authorization to Enter into Contract to Accept Funding from the New York State Department of Health for the Enhanced Immunization Capability Grant

Contract Period: 10/1/09 – 3/31/11  
Amount: Not-to-Exceed \$100,000

The Westchester County Department of Health ("WCDH") seeks authorization to enter into contract to accept funding from the New York State Department of Health for the Enhanced Immunization Capability Grant, pursuant to an approved budget, for the contract period 10/1/09 – 3/31/11, in the not-to-exceed amount of \$100,000.

This contract addresses the County Executive's priority area: Health and Environment (HE). This funding is part of the American Recovery and Reinvestment Act of 2009 ("ARRA") and will promote the public health and general welfare of County residents by increasing awareness of recommended immunization vaccine services among children and adults.

The goal of this program is to increase vaccine immunization rates among children and adults for various vaccinations by developing a countywide outreach and education campaign. The program objectives are to run an advertising poster campaign in mass transit venues and distribute educational flyers in both English and Spanish at community-based locations.

This program will promote optimal coverage of preventive vaccination services for children and adults to decrease the impact of vaccine-preventable diseases among residents.

This program will be tracked and monitored through monthly progress reports, program reports and expenditure forms submitted to the NYSDOH for accountability and use of ARRA funds. The program's progress is tracked and monitored through the submission of quarterly activity reports to the NYSDOH.

Approval of the attached resolution is respectfully requested.

/md  
Attachment  
cc: P. Yang, DrPH

