

21197

August 22, 2011

To: The Honorable Board of Acquisition and Contract

From: Kathleen M. O'Connor  
Commissioner

Re: Authority to enter into an Agreement with Genesis Adventures, Inc. ("Genesis"), pursuant to which the County will grant Genesis a revocable Permit for use of designated areas of the Bronx River Parkway and provide Genesis with other incidental services in connection with a running event called the "Westchester Running Festival" to be held on Sunday, October 9, 2011.

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Authority is requested for the County of Westchester, acting by and through the Department of Parks, Recreation & Conservation (the "Department"), to enter into an agreement with Genesis Adventures, Inc., 4724 7<sup>th</sup> Avenue, Suite 14, Brooklyn, New York 11220 ("Genesis"), pursuant to which the County will grant Genesis a revocable Permit for use of designated areas of the Bronx River Parkway to hold a running event called the "Westchester Running Festival" (the "Event") to be held on Sunday, October 9, 2011, rain or shine, between the hours of 7:00 a.m. and 3:00 p.m.

In addition to granting a Permit for use of designated portions of the Bronx River Parkway, the County will provide Genesis with Department staff, County Police, EMS Services, Port-O-Sans, marketing assistance and other incidental services for the Event.

The use of the designated areas will commence on October 7, 2011 at 7:30 a.m. and expire on October 9, 2011 at 8:00 p.m., to enable Genesis to prepare for and clean up after the Event.

In consideration of the granting of the Permit and for the additional services described above, Genesis will pay the County a fee of \$22,912.

The objective of this agreement is to offer Westchester residents an opportunity to compete locally in a running event, which will consist of a Half Marathon (13.1 miles) with an integrated 10K (6.2 miles) and Kids Run (1 mile), in a safe and scenic environment while complimenting the County's goal of a more active and healthy Westchester County under the Be Fit Westchester umbrella. Additionally, it increases revenue to the County. Department of Parks, Recreation and Conservation personnel will track and monitor the production of the event through frequent site visits.

The proposed agreement is exempt from the Westchester County Procurement Policy pursuant to Section 3(b) thereof.

Accordingly, I respectfully request the approval of the annexed proposed Resolution.

APPROVED BOARD OF ACQUISITION & CONTRACT - 09/15/2011 - JOMARY VIEIRA SECRETARY

## **RESOLUTION**

Upon a communication from the Commissioner of Parks, Recreation & Conservation, be it hereby

**RESOLVED**, that the County of Westchester, acting by and through the Department of Parks, Recreation & Conservation (the "Department") is authorized to enter into an agreement with Genesis Adventures, Inc., 4724 7<sup>th</sup> Avenue, Suite 14, Brooklyn, New York 11220 ("Genesis"), pursuant to which the County will grant Genesis a revocable Permit for use of designated areas of the Bronx River Parkway to hold a running event called the "Westchester Running Festival" (the "Event") on Sunday, October 9, 2011 between the hours of 7:00 a.m. and 3:00 p.m., rain or shine; and be it further

**RESOLVED**, that in addition to granting a Permit for use of designated portions of the Bronx River Parkway, the County will provide Genesis with Department staff, County Police, EMS Services, Port-O-Sans, marketing assistance and other incidental services for the Event; and be it further

**RESOLVED**, that use of the designated areas shall commence on October 7, 2011 at 7:30 a.m. and expire on October 9, 2011 at 8:00 p.m., to enable Genesis to prepare for and clean up after the Event; and be it further

**RESOLVED**, that in consideration for the grant of the Permit and for the additional County services, Genesis shall pay the County a fee of \$22,912; and be it further

**RESOLVED**, that the County Executive or his authorized designee is hereby empowered to execute any and all instruments and take such other actions as may be reasonably necessary to effectuate the purposes hereof.

Original Agreement      \$22,912  
 First Amendment      \$  
**This Amendment**      \$  
 TOTAL                      \$22,912

Agreement #

Account to be  
 Charged/Credited

Fund	Dept	Major Program, Program & Phase Or Unit	Object/ Sub-Object	Trust Account	Dollars
165	42	7700	9289		\$22,912

Budget Funding Year(s)    2011      Start Date    10/7/11      Date    10/9/11  
 (must match resolution)

Funding Source

Tax Dollars \_\_\_\_\_

State Aid \_\_\_\_\_

\$ 22,912  
 (must match resolution)

Federal Aid \_\_\_\_\_

Other                                      revenue

APPROVED BOARD OF ACQUISITION & CONTRACT, 03/15/2011 - JOMARY VIEIRA, SECRETARY