

Department of Parks, Recreation
& Conservation

13101

July 21, 2010

To: Board of Acquisition and Contract

From: Joseph A. Stout
Commissioner of Parks, Recreation and Conservation

Re: **Authority to enter into a license agreement with Ticketmaster L.L.C., to provide box office service at the Westchester County Center for the period August 1, 2010 through July 31, 2015 at no cost to the County**

Authority is requested for the County to enter into a license agreement with Ticketmaster, L.L.C. to provide box office service at the Westchester County Center for the term August 1, 2010 through July 31, 2015. Ticketmaster has been successfully providing this service to the County for the past thirteen (13) years.

The proposed agreement would enable the County to have tickets for County Center events sold at all Ticketmaster outlet locations, by telephone sales and by internet for which Ticketmaster charges the County between 2.7% and 2.9% of the face value of the tickets sold through a Ticketmaster outlet other than the County Center. Convenience charges and processing fees associated with the purchase of tickets through Ticketmaster will be charged to the purchaser of the ticket. Pursuant to this license agreement, consumers will be able to continue to print out electronic tickets for County Center events. In addition, the County will continue to have the opportunity to place its own advertising on these e-tickets.

Ticketmaster will continue to provide the County with the computer hardware and software for the production of tickets for all County Center events. Also, eight ticket scanners are being provided for the County Center. These ticket scanners have enabled ticket-takers to scan rather than rip tickets for County Center events and have significantly reduced lines for County Center events. Ticketmaster will also be providing three computers and three printers to the County. This equipment will be provided at no cost to the County.

Because Ticketmaster is closing all licensed Ticketmaster outlets, pursuant to the current license the County Center will no longer be serving as a Ticketmaster outlet by selling tickets for non-County Center events.

The goal of this agreement is to provide a convenient means for the public to purchase tickets to County Center events thereby increasing revenue to the County. If this agreement were not in place, this amenity would not be available to the public and could result in a decline in attendance at these events. The objective of this agreement will be tracked and monitored by the review of financial reports by County Center staff.

This agreement is exempt from the Westchester County procurement policy pursuant to section 3 (b), thereof.

Accordingly, approval of the attached resolution by your Honorable Board is most respectfully requested.

APPROVED BOARD OF ACQUISITION & CONTRACT - 8-5-2010 - JOMARY VIERA, SECRETARY

RESOLUTION

Upon a communication from the Commissioner of Parks, Recreation and Conservation, be it hereby

RESOLVED, that the County of Westchester is hereby authorized to enter into a license agreement with Ticketmaster L.L.C., 888 Seventh Avenue, 2nd Floor, New York, NY 10019, for the provision of box office service at the Westchester County Center for the term commencing August 1, 2010 through July 31, 2015; and be it further

RESOLVED, that Ticketmaster L.L.C. will charge the County for tickets sold at all Ticketmaster outlet locations, by telephone sales, by internet and by auction between 2.7% and 2.9% (plus increases due to interbank rate increases charged to Ticketmaster L.L.C.) of the face value of the tickets; and be it further

RESOLVED, that Ticketmaster, L.L.C. shall provide three printers, three CRT/keyboards and eight hand held scanners and the required software at no cost to the County; and be it further

RESOLVED, that the County Executive or his authorized designee is hereby authorized to execute all instruments necessary to implement this Resolution.

Agreement #

Account to be credited	Fund	Dept	Major Program, Program & Phase Or Unit	Object/Sub Object	Trust Account	Dollars
	165	42	7150	9289		

Budget Funding Year(s) _____ Start Date 8/1/10 End Date 7/31/15
 (must match resolution)

Funding Source Tax Dollars _____

State Aid _____

\$ n/a Federal Aid _____
 (must match resolution)

Other Revenue _____