

Department of Parks, Recreation
& Conservation

Date: March 30, 2010

To: The Honorable Board of Acquisition and Contract

From: Joseph A. Stout
Commissioner

Re: **Resolution authorizing the County of Westchester to enter into a License Agreement with Hudson River Sloop Clearwater, Inc. for use of designated portions of Croton Point Park for purposes of holding a music festival known as the "Great Hudson River Revival" for the period June 7, 2010 through June 23, 2010 for a license fee of \$40,000, of which \$25,000 of said license fee will be waived by the County in exchange for being named as a co-sponsor of the event in all advertising and public relations efforts.**

The attached Resolution, if approved by your Honorable Board, would authorize the County of Westchester, acting by and through the Department of Parks, Recreation and Conservation, to enter into a license agreement with Hudson River Sloop Clearwater, Inc. ("Clearwater"), for use of designated portions of Croton Point Park for the period June 7, 2010 to June 23, 2010 for purposes of holding a music festival known as the "Great Hudson River Revival" for a license fee of \$40,000, of which \$25,000 of said license fee will be waived by the County in exchange for being named as a co-sponsor of the event in all advertising and public relations efforts. Clearwater will pay the County the amount of Fifteen Thousand (\$15,000) Dollars as the balance of the license fee by May 21, 2010. The actual festival will be presented on Saturday, June 19th and Sunday, June 20th, 2010 between the hours of 10:00 a.m. and 8:30 p.m. The days preceding and following the festival will be used by Clearwater for unloading and loading equipment.

During this year's event, Clearwater will be permitted to sell up to 200 camping passes, each of which shall include a weekend festival pass. Clearwater will pay the County \$10.00 for each camping pass sold. Camping will be permitted in an area designated by the County. In addition to the revenue generated through camp pass sales, the Department will collect and retain a \$10.00 per vehicle parking fee during the festival.

Hudson River Sloop Clearwater, Inc. is a 501(c)3 tax exempt nonprofit member supported corporation whose mission is to preserve and protect the Hudson River. The goal and objective of holding the Festival is to raise funds and consciousness on the plight of the Hudson River and the earth. The goals and objectives will support the public health, safety and/or welfare of the County as all proceeds go directly to support Clearwater's environmental research, education and advocacy to help preserve and protect the Hudson River and its tributaries, as well as communities in the river valley. Additionally, this agreement promotes fiscal responsibility as the County will benefit from the revenue generated by it.

Department of Parks, Recreation and Conservation personnel will track and monitor the production of the event through frequent site visits.

This license agreement is exempt from the Westchester County Procurement Policy and Procedures pursuant to Section 3(b) thereof.

As I believe this agreement to be in the best interest of the County, I most respectfully recommend your Honorable Board's approval of the attached resolution.

APPROVED BOARD OF ACQUISITION & CONTRACT - 4-15-2010 - JOMARY VIEIRA, SECRETARY

RESOLUTION

Upon a communication from the Commissioner, Department of Parks, Recreation and Conservation, be it hereby

RESOLVED, that the County of Westchester is hereby authorized to enter into a license agreement with Hudson River Sloop Clearwater, Inc., Beacon, New York ("Clearwater"), for the period June 7, 2010 through June 23, 2010, for use of designated portions of Croton Point Park, Croton-on-Hudson, New York, for purposes of holding a music festival known as the "Great Hudson River Revival" on Saturday, June 19, 2010 and Sunday, June 20, 2010 for a license fee of Forty Thousand (\$40,000) Dollars, of which Twenty Five Thousand (\$25,000) Dollars of said license fee will be waived by the County in exchange for being named as a co-sponsor of the event in all advertising and public relations efforts; and be it further

RESOLVED, that Clearwater will pay the County the amount of Fifteen Thousand (\$15,000) Dollars as the balance of the license fee by May 21, 2010; and be it further

RESOLVED, that Clearwater will pay the County \$10.00 for each camping pass sold; and be it further

RESOLVED, that the County will collect and retain a Ten (\$10.00) Dollar per vehicle parking fee during the festival; and be it further

RESOLVED, that the County Executive or his duly appointed designee be, and hereby is authorized to take such action and execute such documents as may be necessary and proper to effect the purposes hereof.

APPROVED BOARD OF ACQUISITION & CONTRACT - 4-15-2010 - JERRY VEIR

Original Agreement \$15,000
 First Amendment \$
This Amendment \$
 TOTAL \$15,000

Agreement #

Account to be Charged/Credited

Fund	Dept	Major Program, Program & Phase Or Unit	Object/ Sub-Object	Trust Account	Dollars
165	42	4100	9553		\$15,000

Budget Funding Year(s) 2010 Start Date 6/7/10 End Date 6/23/10
 (must match resolution)

Funding Source Tax Dollars _____

State Aid _____

\$ 15,000 Federal Aid _____
 (must match resolution)

Other revenue _____

APPROVED BOARD OF ACQUISITION & CONTRACTS 4-15-2010 -- JOMARY VIEIRA, SECRETARY