

Memorandum

# Department of Parks, Recreation & Conservation ntract

82808

DATE: February 22, 2021

TO: Board of Acquisition and Contract

FROM: Ann Marie Berg

Commissioner of Finance

Kathleen O'Connor

Commissioner of Parks, Recreation and Conservation

RE: Resolution authorizing the County of Westchester (the "County") to enter into

an agreement with GolfNow, LLC for a five year term, for the provision of credit

card processing services payable pursuant to an approved fee schedule.

Transmitted herewith is a resolution which, if approved by your Honorable Board will authorize the County of Westchester (the "County") to enter into an agreement with GolfNow LLC ("GolfNow") for the provision of a golf reservation system and credit card processing services at County park and golf course locations (the "Agreement") as set forth in the list attached to the Resolution as Schedule "A" and are subject to change upon the approval of the Commissioner of Finance. The services will commence on or about February 25, 2021 for a five year term, with an option to terminate upon 30 days prior written notice to the other party. The Agreement shall be in an estimated annual amount of \$138,600 for a total estimated amount of \$693,000 for the five year term, payable pursuant to an approved fee schedule.

The reservation system that GolfNow provides is state of the art and with the increased use of County golf courses during the COVID-19 pandemic, this system is necessary to maintain the increased reservation volume that has become the norm.

Thus, authority is hereby requested to authorize the County to enter into an Agreement with GolfNow for the provision of credit card processing services. The proposed Agreement requires the County to indemnify GolfNow substantially as set forth below:

"...the County shall indemnify, defend and hold harmless Acquirers and their directors, officers, employees, affiliates and agents from and against all proceedings, claims, demands, losses, liabilities, damages and resulting from or otherwise arising out of (i) the Acquirer services in this Sub-Merchant Agreement, (ii) County's or County's employees and agents acts or omissions in connection with the Acquirer Services provided pursuant to this Sub-Merchant Agreement, (iii) any infiltration, hack, breach, or violation of the processing system resulting from, arising out of or in any way related to County's ability to use the Acquirer Services provided herein including, but not limited to County's use of an Agent or any other third party processor or system or (iv) any issue between County and Provider. This indemnification shall survive the termination of the Sub-Merchant Agreement."

The goal of this Agreement is to provide credit card processing services at County parks. The performance by GolfNow will be monitored by the Department of Parks, Recreation and Conservation and Finance staff utilizing regular reports.

Due to the fact that the County is using the EZSuite by Golfnow technology platform and that GolfNow is its only integrated credit card processor and is the only entity that can perform this work, I recommend that this procurement be classified as a sole source AMB/KO/da procurement pursuant to Section 9 of the Westchester County Procurement Policy.

Accordingly, I recommend adoption of the annexed Resolution.

## **RESOLUTION**

Upon a communication from the Commissioners of Finance and Parks, Recreation and Conservation, be it hereby

RESOLVED, that the County of Westchester (the "County") is hereby authorized to enter into an agreement (the "Agreement") with GolfNow, LLC ("GolfNow") for the provision of golf reservations and credit card processing services at County parks and golf courses that use the "EZSuite by Golfnow" technology platform which are set forth in the list attached hereto as Schedule "A" and are subject to change upon the approval of the Commissioner of Finance, commencing on or about February 25, 2021 for a term of five years, with an option to terminate upon 30 days prior written notice to the other party, for an estimated annual amount of \$138,600 for a total estimated amount of \$693,000 payable pursuant to an approved fee schedule; and be it further

**RESOLVED**, that the Agreement shall provide substantially as set forth

below:

"...the County shall indemnify, defend and hold harmless Acquirers and their directors, officers, employees, affiliates and agents from and against all proceedings, claims, demands, losses, liabilities, damages and resulting from or otherwise arising out of (i) the Acquirer services in this Sub-Merchant Agreement, (ii) County's or County's employees and agents acts or omissions in connection with the Acquirer Services provided pursuant to this Sub-Merchant Agreement, (iii) any infiltration, hack, breach, or violation of the processing system resulting from, arising out of or in any way related to County's ability to use the Acquirer Services provided herein including, but not limited to County's use of an Agent or any other third party processor or system or (iv) any issue between County and Provider. This indemnification shall survive the termination of the Sub-Merchant Agreement."

; and be it further

**RESOLVED**, that pursuant to Section 9 of the Westchester County Procurement Policy, this procurement is deemed a sole source procurement; and be it further

**RESOLVED**, that the County Executive or his authorized designee is hereby authorized to execute all instruments and take all actions reasonably necessary to implement this Resolution.

Agreement # PRC-1300

Account to be Charged/Credited

Charged/Credited

Charged/Credited			^^				_
	Fund	Dept	Major Program Program & Phase Or Unit	Revenue	Object	Dollars	
	165	42	RF 1100 1100	9994		\$115,000.00	2021
	165	420	7150 7150	9996		\$500.00	2021
	165	42	1100 1100	9994		\$138,000.00	2022
	166	42	7150 7150	9996		\$600.00	2022
	C 165	42	1100 1100	9994		\$138,000.00	2023
OK Y	165	42	7150 7150	9996		\$600.00	2023
ARPROVED BOARD OF A	165	42	1100 1100	9994		\$138,000.00	2024
(DB)	165	42	7150 7150	9996		\$600.00	2024
2018	165	42	1100 1100	9994		\$138,000.00	2025
APP	165	42	7150 7150	9996		\$600.00	2025
,	165	42	1100 1100	9994		\$23,000.00	2026
	165	42	7150 7150	9996		\$100.00	2026

Budget Funding Year(s)	<u> 2021-2026</u>	Start Date	Upon execution	n End Date	five years
(must match resolution)					
Funding Source	Tax Dollars_	\$693,000		_	
	State Aid			_	
<b>\$</b> 693,000	Federal Aid				
(must match resolution)	Other	_	_		

# Schedule "A"

GolfNow will be used for the primary point of sale system for the following locations:

Blue Mountain Reservation
Croton Point Park
Dunwoodie GC
Glen Island Beach
Hudson Hills GC
Maple Moor GC
Mohansic GC
PRC Westchester Headquarters
Saxon Woods GC
Saxon Woods Pool
Sprain Lake GC
Sprain Ridge Park
Tibbetts Brook Park
Ward Pound Ridge Park
Westchester County Center

Westchester County Center

Willson's Woods Park 

Processing charges for the County Center will be charged to 165-42-7150-7150-9996 Estimated at \$600 per year.

Processing charges for all other locations will be charged to 165-42-1100-1100-9994 Estimated at \$138,000 per year.

Total Estimated Annual Charges \$138,600.

# Schedule "B" Fee Schedule



ORDER FORM

This Order Form, subject the terms and conditions of the Agreement (as defined belowing sensered into between Golfflow, LLC ("Golfflow") and Westchester County MY ("Client") (individually, a "Party" and collectively, the "Party"), effective as of the Effective Date set forth below, and shall govern Golfflow's provision of software, marketing, and/or technology somices for Client's golf courses listed below.

GolfNew:	Cilent (Legal Entity Namek	Washchester County NY
7580 Golf Channel Drive Orlando, FL 32819	Client's Mailing Address:	148 Martine Ave White Plains, NY 10601
	Client's Golf Course List: Blue Mountain Reservation Cro Dunwoodle Golf Course Glen Island Beach Hudson Hills Golf Course Maple Moor Golf Course Mohansic Golf Course PRC Weschlester Headquarter	
	Saxon Monds Golf Course Saxon Woods Pool Spraintake Golf Course Sprain Ridge Park	
couls)	Ward Pound Ridge Reservation Weşlichester County Center Wilson's Woods Park	

Prepared By:	Lindsey Wellenstein	Client's Contact Name:	Neil Squillante
Phone	(320)469-8146	Client's Contact Phone:	(914) 231-4509
Email:	lindsey.weilerstein@nbounl.com	Client's Email:	nas1@westchestergov.com

TERM AND RENEWALS: The initial Term of this Agreement shall be effective as of the last date of the last signature wheten below (the "Effective Date") and shall expire Five (5) Years thereafter unless cancelled by either party in writing at least Thirty (30) days in advance.

### PRODUCT(5) & SERVICE(5)

Golf Course	Product	Program	
Blue Mountain Reservation	Other	Payments	
Croton Point Park	Other	Payments	
Dunwoodle Golf Course	Other	Payments	
Glen Island Beach	Other	Payments	
Hudson Hills Golf Course	Other	Payments	
Maple Moor Golf Course	Other	Payments	
Mohansic Golf Course	Other	Payments	
PRC Weschtester Headquarters	Other	Payments	
Saxon Woods Golf Course	Other	Payments	
Saxon Woods Pool	Other	Payments	
Sprain Lake Golf Course	Other	Payments	
Sprain Ridge Park	Other	Payments	
Tibbetts Brook Park	Other	Payments	250
Ward Pound Ridge Reservation	Other	Payments	



ORDER FORM

Westchester County Center	Other	Payments	j)
Wilson's Woods Park	Other	Payments	- 8

### TOTAL PAYMENT(S)

Merchant Processing Fees for GolfNow Payments

Golf Course	Card Present Transactions*	✓ Card Not Present Transactions*
Mohansic Gold Course	2.05 % • \$0.00 cents per transaction	2.90 % + \$0.30 cents per transaction
Spraintake Golf Course	2.05 % + \$0.00 cents per transaction	2.90 % + \$0.30 cents per transaction
Glen Island Beach	2.05%+50.00 cents per traffaction	2.90 %+\$0.30 cents per transaction
Saxon Woods Pool	2.05 % + \$0.00 cents per fransaction	2.90 % + \$0.30 cents per transaction
Wilson's Woods Park	2.05 % + \$0.00 centsper transaction	2.90 %+ \$0.30 cents per transaction
Blue Mountain Reservation	2.05%+\$0.00 cents per transaction	2.90 %+ 50.30 cents per transaction
Maple Moor Golf Course	2.05 % + \$0.00 cents per transaction	2.90 %+\$0.30 cents per transaction
Saxon Woods Golf Course	2.05 % + 50/00 cents per transaction	2.90 % + 50.30 cents per transaction
Hudson Hills Golf Course	2.05 % + \$6.00 cents per transaction	2.90%+ \$0.30 cents per transaction
Ward Pound Ridge Reservation	2.05% \$0.00 cents per transaction	2.90 %+ \$0.30 cents per transaction
PRC Weschtester Headquarters	2.05% + \$0.00 cents per transaction	2.90 % + \$0.30 cents per transaction
Durwoodie Golf Course	2.05 % + \$0.00 cents per transaction	2.90 %+ \$0.30 cents per transaction
Sprain Ridge Park	2.05%+\$0.00 cents per transaction	2.90 %+ \$0.30 cents per transaction
Westchester County Center	2.05 % + \$0.00 cents per transaction	2.90 % + \$0.30 cents per transaction
Tibbetts BrookPark	2.05 %+\$0.00 cents per transaction	2.90 % + \$0.30 cents per transaction
Croton Point Park	2 05 % + \$0.00 cents per transaction	2.90 % + \$0.30 cents per transaction

\*Card Present and Card Not Project transactions are as defined/categorized by the card issuers. Whereavailable, ACH transactions are charged \$1.00 fee per transaction.

COLLNOW POOK CONTAINE	ACKNOW FDGED
Chentshall be required to use a booking engine powered by Gol Mow.	Yes
ONUNE MARKETURE	ACKNOWLEDGED.
Does Cli emagree to grant Golfftow permission to purchase keywords in search engine mark ening that include Cherd's name, or any other trade name, trademark or other intellectual property belonging to Clieb?	Yes
: RINITARY TEE TIM 55	ALKNOWLEDGED
Does Client agree to grant Golfflow permission to addClient inventory to MilitaryTeeTimes com à ta fifteen percent (15%) discount relative to all inventory released and posted on golfnow.com?	No

# AGREENTO AND ACCEPTED

This Order form is subject to all the Standard Terms and Conditions and applicable Additional Terms I coaled on the website:

https://business.gol/now.com/about/terms-and-conditions (the "Terms and Conditions"), subject to change by Golf flow from time to time, and any attached addenda [collectively, the "Agreement"). The Agreement shall constitute a legally binding a greement between Client and Golf flow, and Client accepts and agrees to the terms of the Agreement by signing below. For the avoidance of doubt, this Agreement shall not terminate or supersede the prior Agreement between Golf flow and Client, SO-

a voldance of doubt, this Agreement sha 19755 dated XXXX XX, XXXX.	Il not terminate or supersede the prior Agr	eement between Gal tNow and Client, SO-		
In it all Mere to confirm you have read the Terms and Conditions				
Client Signoture:	Printed Name:	Darte:		
GolfMowSignature:	Printed Name:	Date:		

APPRO



# Addendum A - Amendment to Terms ap Conditions

As of the date of the last signature written below (the "Amendment Effective Date"), GolfNow and Client's defined in the attached Order Form), hereby agree to amend the Terms and Conditions as set forth below. Except as specifically emended below, the Terms and Conditions shall continue in full force and effect and shall govern Agreement as if repeated herein in full it is understood and agreed that in the event there are any conflicting or emitted provisions or variations between the verific, conclisions, rights or remedies in the Agreement and the terms of this Amendment, the terms of this Amendment shall control. Any capitalized terms not defined herein shall have the same meaning as set forth in Terms and Conditions and/or the Agreement.

THEREFORE, the Parties agree as follows:

- 1. Amendment to Section 22 (Dispute Resolution): The Parties agree to amend Section 22 of the Standard Terms and Conditions by deleting it in its entirety and inserting the following in Lieu there are:
- 22. Dispute Resolution. This Agreement shall be governed. Interpreted and construed under the laws of the United States and the State of New York without regard to any conflict of law principles. The Parsies shall act in good faith and use commercially reasonable efforts to promptly resolve any claim, dispute, controversy or disagreement (each a "bispute") between the Parties under or related to this Agreement. Any Dispute and sort of this Agreement which cannot be resolved by the Parties shall be governed exclusively by binding arbitration in the dorinducted in accordance with the Commercial Arbitration Rules of the American Arbitration Association, conducted in the New York, New York, memorphilar area. The arbitrator shall have the power to award reasonable attorneys fees and coasts to the prevailing Party in any arbitration, and either Party shall have the right to take appropriate action to enforce any arbitration award in any court having jurisdiction over the applicable Party.
- 2. Amundment to Section 7 (Miscellaneous) of the GolfNow Payments Merchant Services Agreement for Sub-Merchants ["Sub-Merchant Terms"]: The Parties are to amend Section 7 of the Sub-Merchant Terms by deleting it in its entirety and inserting the following in Ileu thereof:
- 7. Miscellaneous. Chis Sub-Merchant Agreement is entered into, governed by, and constituted pursuant to the laws of the State of Ohio for Acquirerand its Member Bank, and New York for Provider, without regard to conflicts of law provisions. This Sub-Merchant Agreement play not be assigned by Sub-merchant without the prior written consent of both Acquirers and Provider. This Sub-Merchant Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors, transferees and assignees. Acquirers and/or Provider may amend this Sub-Merchant Agreement upon notice to Sub-merchant. If any provision of this Sub-Merchant Agreement is determined to be Illegal or Invalld, such illegality or invalidity of that provision will not affect only of the remaining provisions and this Sub-Merchant Agreement will be constructed in the Sub-Merchant Agreement. Member Bank "as used in this Sub-Merchant Agreement shall modal a member of VISA, MasterCard and its Discover, as applicable, that provides sponsorship services in connection with this Sub-Merchant Agreement. As of the solution of the Sub-Merchant Agreement, Member Banks shall be Fifth Third Bank, an Ohio Banking Corporation, located at 38 Fountain Square Plaza, Cincinnati, OH 45263. The Member Banks are party to this Sub-Merchant Agreement. The Member Banks may be changed, and their rights and obtigations assigned to another party by Acquirers at any time without notice to Sub-Merchant.

AGREED TO AND ACCEPTED		
Client Signature:	Printed Name:	Date:
GolfNow Bignature:	Printed Name:	Date: