

George Latimer  
County Executive

81698

Date: December 21, 2020

To: The Honorable Board of Acquisition and Contract

From: George Latimer  
County Executive

Re: Resolution to exempt from the Westchester County Procurement Policy and procedures pursuant to Section 3(a)(xxi) thereof, the procurement of an agreement with Crafted Creative, Inc. to redesign the "Featured Business" section of the Westchester Catalyst website, for a term from September 1, 2020 through December 30, 2020, for an amount not-to-exceed \$81,388.00, payable pursuant to an approved budget.

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Authority of your Honorable Board is requested to exempt from the Westchester County Procurement Policy and Procedures the procurement of an agreement with Crafted Creative, Inc. to redesign the "Featured Business" section of the Westchester Catalyst website, for a term from September 1, 2020 through December 30, 2020, for an amount not-to-exceed \$81,388.00, payable pursuant to an approved budget.

These services will include creating a new interactive map with pin drops for all local municipalities that link directly to each municipality's page, allowing the County to best promote itself to businesses and individuals looking to relocate as a result of the COVID-19 pandemic.

Pursuant to Section 3(a)xxi, the Westchester County Procurement Policy is not applicable to any procurement for which your Honorable Board determines, by Resolution passed prior to commencing such procurement, that compliance with the policy would not be in the best interest of the County. It is proposed that the County's interest would be served by exempting the procurement of this agreement from the County Procurement Policy. A Resolution to enter into an agreement as aforesaid has been submitted separately for your consideration.

As I believe this agreement to be in the best interests of the County, I most respectfully recommend and urge the adoption of the annexed Resolution.

GL/BG/DLV/dv

Office of the County Executive

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**RESOLUTION**

Upon a communication from the County Executive, be it hereby:

**RESOLVED**, that pursuant to Section 3(a)xxi of the Westchester County Procurement Policy and Procedures, it is hereby determined that application of the procedural requirements contained therein, including the necessity of soliciting proposals, is neither cost effective nor expedient, and accordingly, not in the best interest of the County of Westchester in connection with the procurement of an agreement with Crafted Creative, Inc. to redesign the “Featured Business” section of the Westchester Catalyst website, for a term from September 1, 2020 through December 30, 2020, for an amount not-to-exceed \$81,388.00, payable pursuant to an approved budget.

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APPROVED BOARD OF ACQUISITION & CONTRACTS 01/14/2021 - JOAN COCCIARDI, SECRETARY