

79042

Date: August 31, 2020

To: The Honorable Board of Acquisition and Contract

From: George Latimer
County Executive

Re: Resolution to exempt from the Westchester County Procurement Policy pursuant to Section 3(a)(xxi) thereof, the procurement of an agreement with Co-Communications, Inc. to develop and execute a communications plan for the new CARES Act grant program for businesses and nonprofits, for a term from August 1, 2020 through December 30, 2020, for an amount not-to-exceed \$135,000.00 payable pursuant to an approved budget and subject to appropriation.

Authority of your Honorable Board is requested to exempt from the Westchester County Procurement Policy the procurement of an agreement with Co-Communications, Inc. to develop and execute a communications plan for the new CARES Act grant program for businesses and nonprofits, for a term from August 1, 2020 through December 30, 2020,, for an amount not-to-exceed \$135,000.00 payable pursuant to an approved budget and subject to appropriation.

These services are necessary to promote grant program to businesses and non-profits in order to maximize the reach of the program to help the more businesses who have been negatively impacted by the COVID-19 crisis. Additionally, Co-Communications will develop talking points that will ensure that the application and program are understandable to all stakeholders, grant administrators and applicants, making the application process accessible and easy to use for all applicants.

Pursuant to Section 3(a)xxi, the Westchester County Procurement Policy is not applicable to any procurement for which your Honorable Board determines, by Resolution passed prior to commencing such procurement, that compliance with the policy would not be in the best interest of the County. It is proposed that the County's interest would be served by exempting the procurement of this agreement from the County Procurement Policy. A Resolution to exempt the procurement of this agreement is submitted for your consideration.

As I believe this agreement to be in the best interests of the County, I most respectfully recommend and urge the adoption of the annexed Resolution.

GL/BG/DLV/dv

RESOLUTION

Upon a communication from the County Executive, be it hereby:

RESOLVED, that pursuant to Section 3(a)xxi of the Westchester County Procurement Policy, it is hereby determined that application of the procedural requirements contained therein, including the necessity of soliciting proposals, is neither cost effective nor expedient, and accordingly, not in the best interest of the County of Westchester in connection with the procurement of an agreement with Co-Communications, Inc. to develop and execute a communications plan for the new CARES Act grant program for businesses and nonprofits, for a term from August 1, 2020 through December 30, 2020, for an amount not-to-exceed \$135,000.00 payable pursuant to an approved budget and subject to appropriation.

APPROVED BOARD OF ACQUISITION & CONTRACT 09/01/2020 - USA MBIJAJ, SECRETARY