

George Latimer  
County Executive

Natasha Caputo  
Director  
Tourism & Film  
77570

To: Honorable Members of the Board of Acquisition and Contract

From: Natasha Caputo  
Director of Tourism & Film

Date: June 10, 2020

Re: Resolution authorizing the County of Westchester (the "County") to amend an agreement with Harrison Edwards, Inc. ("Harrison Edwards"), pursuant to which Harrison Edwards agreed to provide film public relations services to promote the County as an attractive business-friendly destination for TV and film production, for an initial term commencing on July 15, 2019 and terminating on July 14, 2020, for a total amount not-to-exceed \$95,000.00, by extending the term thereof through December 31, 2020, with no increase in the not-to-exceed amount.

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By resolution approved on July 25, 2019 (the "July 25<sup>th</sup> Resolution"), your Honorable Board authorized the County, acting by and through its Office of Tourism & Film ("WCOTF"), to enter into an agreement with Harrison Edwards, pursuant to which Harrison Edwards would provide public relations services to promote the County as an attractive business-friendly destination for TV and film production, for an initial term commencing on July 15, 2019 and terminating on July 14, 2020 for an amount not to exceed Ninety-Five Thousand (\$95,000.00), payable pursuant to an approved budget (the "Agreement"). The July 25<sup>th</sup> Resolution further provided that the County, at its sole option, reserved the right to extend the term of the Agreement for an additional one (1) year period, on the same terms and conditions as agreed to by the parties for the initial term, subject to the further approval of your Honorable Board.

WCOTF now desires to exercise its option to extend the term of the Agreement, but only through December 31, 2020 and with no increase in the not-to-exceed cap. Accordingly, authority is respectfully requested to amend the Agreement with Harrison Edwards for the provision of film public relations services for an initial term commencing on July 15, 2019 and terminating on July 14, 2020, for a total amount not-to-exceed \$95,000.00, by extending the term thereof through December 31, 2020, with no increase in the not-to-exceed amount.

Except as otherwise specifically amended hereby, all other terms and conditions of the Agreement shall remain in full force and effect upon the parties.

This Agreement serves a public purpose by promoting Westchester County as an attractive business-friendly destination for TV and film production, thereby stimulating the local economy by bringing film companies into the County to patronize our local attractions, hotels, and restaurants.

Accordingly, your favorable action on the annexed Resolution is most respectfully urged and recommended.

NC/jpg

APPROVED BOARD OF ACQUISITION & CONTRACT - 07/30/2020 - LISA MARIJA SECRETARY

**RESOLUTION**

Upon a communication from the Director of Tourism & Film, be it hereby:

**RESOLVED**, that the County of Westchester (the "County") is authorized to amend an agreement with Harrison Edwards, Inc. ("Harrison Edwards"), pursuant to which Harrison Edwards agreed to provide public relations services to promote the County as an attractive business-friendly destination for TV and film production, for an initial term commencing on July 15, 2019 and terminating on July 14, 2020, for a total amount not-to exceed Ninety-Five Thousand (\$95,000.00) Dollars, payable pursuant to an approved budget, by extending the term thereof through December 31, 2020, with no increase in the not-to-exceed amount; and be it further

**RESOLVED**, that except as otherwise specifically amended hereby, all other terms and conditions of the Agreement shall remain in full force and effect upon the parties; and be it further

**RESOLVED**, that the County Executive or his duly authorized designee be hereby authorized and empowered to execute any and all instruments necessary and proper to accomplish the purposes of this Resolution.

Account to be Charged/credited

Year	Fund	Agency	Major Program, Program & Phase Or Unit	Object/ Sub-Object	Trust Account	Dollars
2019	263	11	169U	4380	T169	N/A

Budget Funding Year(s) 2019 Start Date 7-15-19 End Date 12-31-20

Tax Dollars: \_\_\_\_\_  
State Aid: \_\_\_\_\_  
Federal Aid: \_\_\_\_\_  
Other: N/A