

75229

DATE March 11, 2020

TO: Board of Acquisition and Contract

FROM: Norma V. Drummond
Commissioner of Planning

SUBJECT: Resolution authorizing the County of Westchester to enter into a Grant Agreement with the New York State Urban Development Corporation d/b/a Empire State Development, the New York Department of State and the New York Department of Labor, or its designees, to accept grant funds in a not-to-exceed amount of \$535,195 for the Census 2020 Complete Count Outreach Grant

The attached resolution authorizes the County of Westchester, acting by and through the Department of Planning (the "Department"), to enter into a grant agreement (the "Grant Agreement") with the New York State Urban Development Corporation d/b/a Empire State Development, the New York Department of State and the New York Department of Labor or its designees, to accept an award of grant funds to launch a wide-reach campaign to inform the public about the Census and support efforts to encourage residents to complete the questionnaire in a not-to-exceed amount of \$535,195 for the contract period March 10, 2020 through December 31, 2020. The grant funds will be used to conduct eligible activities to promote Census 2020 and encourage state residents to complete the Census. At least 75% of the State funding must be distributed by the County to non-profit agencies that provide services to Hard to Count populations – those populations that had a lower than average response rate in previous Census'. The County is allowed up to five percent of the grant to cover its administrative costs. Eligible activities include, but are not limited to, outreach and education on the Census, providing opportunities for households to complete the Census, design and production and distribution of marketing and educational materials, and staffing of Census events and hubs.

The goal and objective of the Grant Agreement is to ensure that every person living in Westchester gets counted. The census data is used as the basis for the equitable distribution of approximately \$880 Billion in federal funding, according to a report from the George Washington Institute of Policy, so ensuring Westchester gets an accurate count of all of its residents is critical. The data is also used to determine local representation in the U.S. House of Representatives, the New York State and Assembly and the County legislative districts as well.

In view of the importance of this program to the County's future, I recommend approval of the attached resolution.

This is one-time special grant. There are no regulations, just a program manual that we have and are working from.

NVD/cp
Attachment

APPROVED BOARD OF ACQUISITION & CONTRACT - 03/19/2020 - LISA MRIJAJ, SECRETARY

RESOLUTION

UPON A COMMUNICATION FROM THE COMMISSIONER OF PLANNING, BE IT HEREBY

RESOLVED: the County of Westchester is hereby authorized to enter into an agreement (the "Grant Agreement") with New York State Urban Development Corporation d/b/a Empire State Development, the New York Department of State and the New York Department of Labor, or its designees, to accept grant funds in a not-to-exceed amount of \$535,195 in funds to the County of Westchester, and the County of Westchester will be required to provide 75% of the funds to non-profit agencies to conduct eligible activities for the Census 2020 Complete Count Outreach Grant in the total not to exceed amount of \$535,195 for the Census 2020 Complete Count Outreach Grant and the Grant Agreement term commencing on March 10, 2020 and expiring on December 31, 2020; and it is further

RESOLVED: that the Grant Agreement will fund the launch of a wide-reach campaign effort to inform the public about the Census and support efforts to encourage residents to complete the questionnaire; and it is further

RESOLVED: that the County Executive or his duly authorized designee is authorized to execute any documents and take any actions necessary to effectuate purposes hereof.

Account to be Charged/Credited

		Major Program, Program & Phase	Object/ Sub Object	Trust Account	Dollars
Fund	Dept	Or Unit			
101	19	V008	9853	G008	\$535,195

Budget Funding Year(s) FY 2020 Start Date March 10, 2020 End Date December 31, 2020
(must match resolution)

Funding Source

Tax Dollars _____
State Aid \$535,195
Federal Aid _____
Other _____

\$535,195
(Must match resolution)