

Robert P. Astorino
County Executive

Natasha Caputo
Director
Tourism & Film

60501

To: Honorable Members of the Board of Acquisition and Contract

From: Natasha Caputo
Director of Tourism & Film

Date: December 22, 2017

Re: Authority to amend an agreement with Harrison Edwards, Inc. for the provision of Film Public Relations services to promote the County as an attractive business-friendly destination for TV and film production for a term commencing on September 1, 2016 and terminating on May 31, 2018, by exercising an option to extend the term of the contract through December 31, 2018 and by increasing the not-to-exceed amount thereunder by an additional \$30,222, to pay for additional services to be rendered during the extension period.

By resolution approved on November 10, 2016 (the "November 10th Resolution"), your Honorable Board authorized the County of Westchester (the "County"), acting by and through its Office of Tourism & Film ("WCOTF"), to enter into an agreement with Harrison Edwards, Inc. ("Harrison Edwards"), pursuant to which Harrison Edwards would provide public relations services to promote the County as an attractive business-friendly destination for TV and film production, for a term commencing on September 1, 2016 and terminating on May 31, 2018 for an amount not-to-exceed Eighty Thousand Dollars (\$80,000.00), payable pursuant to an approved budget and payment schedule and subject to County appropriations (the "Agreement"). The November 10th Resolution further authorized the County, at its sole option, to extend the term of the Agreement for up to two (2) additional one (1) year periods, on the same terms and conditions, including price proposal, as agreed to by the parties for the initial term. The Agreement was subsequently executed.

The County now desires to exercise its option to extend the term of the Agreement through December 31, 2018. In consideration for the additional services to be rendered during the extension period, the County shall pay Harrison Edwards an additional sum not-to-exceed \$30,222, payable pursuant to an approved budget, thereby increasing the total aggregate amount payable from an amount not-to-exceed \$80,000.00 to an amount not-to-exceed \$110,222.

The proposed amendment to the Agreement will serve a public purpose by promoting Westchester County as an attractive business-friendly destination for TV and film production, thereby stimulating the local economy by bringing film companies into the County to patronize our local attractions, hotels, and restaurants.

Except as specifically amended hereby, all remaining terms and conditions set forth in the Agreement shall remain in full force and effect.

Accordingly, your favorable action on the annexed Resolution is most respectfully urged and recommended.

NC/jpg

APPROVED BOARD OF ACQUISITION & CONTRACT - 12/28/2017 - USA MR/IAJ, SECRETARY

RESOLUTION

Upon a communication from the Director of Tourism & Film, be it hereby:

RESOLVED, that the County of Westchester (the "County") is authorized to amend an agreement with Harrison Edwards, Inc. ("Harrison Edwards"), pursuant to which Harrison Edwards agreed to provide public relations services to promote the County as an attractive business-friendly destination for TV and film production for a term commencing on September 1, 2016 and terminating on May 31, 2018, for a total amount not-to exceed Eighty Thousand Dollars (\$80,000.00), payable pursuant to an approved budget and payment schedule (the "Agreement"), by exercising its option to extend the term thereof through December 31, 2018 and by increasing the not-to-exceed amount thereunder by an additional \$30,222, payable pursuant to an approved budget, to pay for additional services to be rendered during the extension period, thereby increasing the total aggregate amount payable from an amount not-to-exceed \$80,000.00 to an amount not-to-exceed \$110,222; and be it further

RESOLVED, that except as otherwise specifically amended hereby, all remaining terms and conditions set forth in the Agreement shall remain in full force and effect upon the parties; and be it further

RESOLVED, that the County Executive or his duly authorized designee be hereby authorized and empowered to execute any and all instruments necessary and proper to accomplish the purposes of this Resolution.

Account to be Charged/credited

Fund	Agency	Major Program, Program & Phase Or Unit	Object/ Sub-Object	Trust Account	Dollars
263	11	T169	4380	169T	\$30,222

Budget Funding Year(s) 2018 Start Date 6-01-18 End Date 12-31-18

Tax Dollars: _____ -0- _____
State Aid: _____ -0- _____
Federal Aid: _____ -0- _____
Other: \$ 30,222 Film Revenue