

30604

November 26, 2012

TO: The Honorable Board of Acquisition and Contract

FROM: George N. Longworth
Commissioner-Sheriff of Public Safety

Vito J. Pinto
Director- Office of Drug Prevention & STOP-DWI

SUBJECT: Request for authority to enter into an agreement with Student Assistance Services Corporation ("SAS") pursuant to which SAS will provide the educational program Reduce Our Adolescents' Drinking, Drugging and Driving, the STOP-DWI Teen Drinking Project and other related programs in selected high schools throughout Westchester County for the term January 1, 2013 through December 31, 2013, at a cost not to exceed \$375,000.00

Authority is requested for the County of Westchester to enter into an agreement with Student Assistance Services Corporation ("SAS") pursuant to which SAS will provide the educational program Reduce Our Adolescents' Drinking, Drugging and Driving ("ROADD"), the STOP-DWI Teen Drinking Project and other related educational programs in selected high schools in Westchester County for a term commencing January 1, 2013 and continuing through December 31, 2013 for an amount not to exceed \$375,000.00 to be paid in accordance with an approved budget.

This contract is necessary to continue the current level of in-school services to high school students served by ROADD counselors. Westchester teenagers have exhibited increased alcohol and drug use as well as other risky behaviors. The services provided under this contract will enable the County to continue to offer in-school educational and counseling services to area high schools, which will teach students alternatives to drinking, drugging and driving while impaired.

The goals and objectives of this project shall be tracked and monitored by the Stop-DWI Program staff by meeting monthly with the Student Assistant Services staff and high school counselors. The goal of the Reduce Our Adolescents' Drinking, Drugging and Driving (ROADD) Program is to prevent alcohol and other drug impaired

driving among high school students in Westchester County. The target population is 1600 students in grades 9-12 in at least 12 public, private, and parochial schools in Westchester County.

This Agreement is exempt from the Westchester County Procurement Policy pursuant to Section 3(a)xviii of that Policy.

The objectives of the program are:

1. To increase knowledge related to alcohol, marijuana, and other drugs and driving among the target population;
2. To increase perception of the risk of harm of driving under the influence of alcohol, marijuana, and other drugs among the target population;
3. To increase behavioral intention to avoid using alcohol, marijuana and other drugs among the target population.

ROADD is an educational program aimed at preventing drinking, drugging, and driving among high school students. The goals of the ROADD Program include:

- Providing accurate information and correcting erroneous beliefs regarding alcohol, other drugs, and their effects on driving.
- Teaching students the skills to set goals, make decisions, refuse situational pressures around drinking, drugging and driving, and find where to go for help.
- Encouraging students to become involved with related issues on a community level.

Progress towards these objectives will be measured through a pre/post-test design. The pre-test is administered to students in the first session. The post-test is administered in the last session. All surveys are completely anonymous, confidential and voluntary. A letter to parents/guardians is sent home prior to the start of program to allow them to exclude their child(ren) from the survey administration.

The Office of Drug Prevention and STOP-DWI will visit at least one class each month during the school year, in addition to attending all TDAC meetings, Westchester Coalition for Drug and Alcohol Free Youth meetings and shall supervise and direct all other summits, meetings and trainings conducted by SAS for the Office of STOP-DWI. The department shall also receive an annual report which will include the results of pre and post-test evaluation.

This educational project is funded entirely by the STOP-DWI Program at no cost to the taxpayers or the participating schools of Westchester County. STOP-DWI funds education and enforcement activities designed to prevent intoxicated driving in Westchester County. The County has experienced a significant decline in DWI deaths as a result of STOP-DWI projects. STOP-DWI is funded by return to the County of all fines paid by those convicted of violating the driving while intoxicated laws.

Results of the 2011-2012 ROADD Program are indicated below:

The ROADD Program reached 2,204 students in the 2011-2012 school year. These students each received the full six session educational program and the opportunity to meet separately with the ROADD health educator. Of these students, 2% were in 9th grade, 72% in 10th grade, 15% in 11th grade and 11% in 12th grade. This fits with the target of the ROADD program, which is to work with students who are just beginning to drive.

In addition, 689 students met separately with their assigned ROADD staff. This represents 31% of the total number of students participating in the program. Of these students, ROADD staff referred 190 students for additional services. These are students currently abusing alcohol or other drugs, students affected by a family member's alcohol or drug use. ROADD staff referred a total of 27% of the students interviewed. This exceeds the target range of referrals, which is 15%.

To assess the ROADD program, an 18-item survey was constructed assessing knowledge, perception of harm, behavioral intentions, attitudes, and perception of peer disapproval associated with drinking, drugging and driving. During the 2011-2012 school year, 1,740 students completed the survey.

Data from the pretest and post-test surveys were examined and analyzed to determine the overall effectiveness of the ROADD Program. T-tests were performed to determine if there were changes on students' knowledge, attitudes and behaviors associated with drinking, drugging and driving after participating in the ROADD Program.

The results showed an improvement from pre to post test on 100% of the measures of knowledge, perception of risk or harm and behavioral intention. The following are among the results that are statistically significant:

- Students increased their knowledge of blood alcohol concentration and the laws about drinking and driving
- Students increased their perception of the harmfulness of using marijuana and driving
- Students increased their perception of the harmfulness of using other drugs and driving.
- Students reported they would be more likely to try to stop a friend drive from driving after smoking marijuana

All ROADD Program counselors, who work with the students, participate in at least 35 hours of professional development during the reporting period. The topics of the trainings include current alcohol and other drug trends, impaired driving, and effective prevention and intervention techniques.

The ROADD Program continues to support the Teen Drinking Action Council (TDAC). TDAC is a group of Westchester High School Students who are dedicated to providing leadership in supporting alcohol and drug free lifestyles among their peers. During this reporting period, over 100 students participated in at least one TDAC activity, with a core group of about 25 students who have participated in at least three TDAC activities over the year.

During this reporting period, TDAC students helped plan and implement a Marijuana Prevention Day rally and news conference. Over 100 diverse students representing schools from throughout Westchester participated. The news conference was covered on local broadcast and print media.

The ROADD Program also supports the development of SADD chapters in local high schools. This year ROADD counselors provided support for the SADD leadership lunch which included attendance of 125 student leaders who participated in leadership training and brainstormed ideas to take back to their local chapters. At local schools, ROADD counselors helped the SADD chapters facilitate prevention activities including “Grim Reaper” Days, crashed car displays, and assembly programs.

APPROVED BOARD OF ACQUISITION & CONTRACT - 12/20/2012 - SUPERVISOR SECRETARY

RESOLUTION

Upon a communication from the Commissioner-Sheriff of Public Safety and the Director- Office of Drug Prevention & STOP-DWI, be it hereby

RESOLVED, that the County of Westchester, acting by and through its Department of Public Safety, is authorized to enter into an agreement with Student Assistance Services Corporation (“SAS”) pursuant to which SAS will provide the educational program Reduce Our Adolescents’ Drinking, Drugging and Driving (“ROADD”), the STOP-DWI Teen Drinking Project and other related programs in selected high schools in Westchester County for a term commencing on January 1, 2013 and continuing through December 31, 2013 for an amount not to exceed \$375,000.00 to be paid in accordance with an approved budget; and be it further

RESOLVED, that this Agreement is subject to County Appropriations; and be it further

RESOLVED, that this Agreement is also subject to further financial analysis of the impact of any New York State Budget (the ‘State Budget’) proposed and adopted during the term of this Agreement. The County shall retain the right upon the occurrence of any release by the Governor of a proposed State Budget and/or the adoption of the State Budget or any amendments thereto, and for a reasonable period of time after such release(s) or Adoptions(s), to conduct an analysis of any such State Budget on County finances. After such analysis, the County shall retain the right to either terminate this Agreement or to renegotiate the amounts and rates approved herein. If the County subsequently offers to pay a reduced amount to the Contractor, then the Contractor shall have the right to terminate this Agreement upon reasonable prior written notice; and be it further

RESOLVED, that the County Executive or his authorized designee is authorized and empowered to execute and deliver all instruments and take all action necessary and appropriate to effectuate the purpose hereof

Account to be Charged/Credited

Fund	Dept	Major Program, Program & Phase Or Unit	Object/ Sub-Object	Trust Account	Dollars
711	71	004N	4380	T004	\$375,000.00

Budget Funding Year(s) **2013** Start Date: **January 1, 2013** End Date: **December 31, 2013**
(must match resolution)

Funding Source Tax Dollars _____
State Aid _____
\$375,000.00 Federal Aid _____

(must match resolution) Other: Stop-DWI Fines and Funding iaw VTL s/s 1192-1194

APPROVED BOARD OF ACQUISITION & CONTRACT - 12/20/2012 -- JOMARY VIEIRA, SECRETARY