

ID28854

August 15, 2012

To: The Honorable Board of Acquisition and Contract

From: Kathleen M. O'Connor
Commissioner, Department of Parks, Recreation and Conservation

Re: Authority to enter into an Agreement with Genesis Adventures, Inc. ("Genesis"), pursuant to which the County will grant Genesis a revocable Permit for use of designated areas of the Bronx River Parkway and provide Genesis with other incidental services in connection with a running event called the "Westchester Medical Center Running Festival" to be held on Sunday, October 7, 2012, Sunday, October 13, 2013 and Sunday, October 12, 2014 for a total fee of \$63,108

Authority is requested for the County of Westchester, acting by and through the Department of Parks, Recreation & Conservation (the "Department"), to enter into an agreement with Genesis Adventures, Inc., 4724 7th Avenue, Suite 14, Brooklyn, New York 11220 ("Genesis"), pursuant to which the County will grant Genesis a revocable Permit for use of designated areas of the Bronx River Parkway to hold a running event called the "Westchester Medical Center Running Festival" (the "Event") to be held on Sunday, October 7, 2012 from 7:00 a.m. to 2:00 p.m., Sunday, October 13, 2013 from 7:00 a.m. to 2:00 p.m. and Sunday, October 12, 2014 from 7:00 a.m. to 2:00 p.m. Each Event will be held rain or shine. However, for the 2013 & 2014 Events, Genesis has the option to cancel the Event upon written notice to the County a minimum of six (6) months prior to the scheduled Event date.

In addition to granting a Permit for use of designated portions of the Bronx River Parkway, the County will provide Genesis with Department staff, County Police, EMS Services, Port-O-Sans and other incidental services for the Event.

The use of the designated areas will commence on October 5, 2012 at 7:30 a.m. and expire on October 7, 2012 at 8:00 p.m. for the 2012 Event, resume on October 11, 2013 at 7:30 a.m. and expire on October 13, 2013 at 8:00 p.m. for the 2013 Event and resume on October 10, 2014 at 7:30 a.m. and expire on October 12, 2014 at 8:00 p.m. for the 2014 Event, to enable Genesis to prepare for and clean up after the Event.

In consideration of the granting of the Permit and for the additional services described above, Genesis will pay the County a fee of \$20,850 for 2012, \$21,057 for 2013 and \$21,201 for 2014, for a total fee of \$63,108.

The objective of this agreement is to offer Westchester residents an opportunity to compete locally in a running event, which will consist of a Half Marathon (13.1 miles) with an integrated 10K (6.2 miles) and Kids Run (1 mile), in a safe and scenic environment while complimenting the County's goal of a more active and healthy Westchester County under the Be Fit Westchester umbrella. Additionally, it increases revenue to the County. Department of Parks, Recreation and Conservation personnel will track and monitor the production of the event through frequent site visits.

The proposed agreement is exempt from the Westchester County Procurement Policy pursuant to Section 3(b) thereof.

Accordingly, I respectfully request the approval of the annexed proposed Resolution.

APPROVED BOARD OF ACQUISITION & CONTRACT - 01/20/2012 - JOMARLYN BERRY, SECRETARY

RESOLUTION

Upon a communication from the Commissioner of Parks, Recreation & Conservation, be it hereby

RESOLVED, that the County of Westchester, acting by and through the Department of Parks, Recreation & Conservation (the "Department") is authorized to enter into an agreement with Genesis Adventures, Inc., 4724 7th Avenue, Suite 14, Brooklyn, New York 11220 ("Genesis"), pursuant to which the County will grant Genesis a Revocable Permit for use of designated areas of the Bronx River Parkway to hold a running event called the "Westchester Medical Center Running Festival" (the "Event") on Sunday, October 7, 2012, Sunday, October 13, 2013 and Sunday, October 12, 2014 between the hours of 7:00 a.m. to 2:00 p.m., rain or shine; and be it further

RESOLVED, that Genesis has the option to cancel the 2013 and 2014 Event upon written notice to the County a minimum of six (6) months prior to the scheduled Event date; and be it further

RESOLVED, that in addition to granting a Permit for use of designated portions of the Bronx River Parkway, the County will provide Genesis with Department staff, County Police, EMS Services, Port-O-Sans and other incidental services for the Event; and be it further

RESOLVED, that use of the designated areas will commence on October 5, 2012 at 7:30 a.m. and expire on October 7, 2012 at 8:00 p.m. for the 2012 Event, resume on October 11, 2013 at 7:30 a.m. and expire on October 13, 2013 at 8:00 p.m. for the 2013 Event and resume on October 10, 2014 at 7:30 a.m. and expire on October 12, 2014 at 8:00 p.m. for the 2014 Event, to enable Genesis to prepare for and clean up after the Event; and be it further

RESOLVED, that in consideration for the grant of the Permit and for the additional County services, Genesis shall pay the County a fee of \$20,850 for 2012, \$21,057 for 2013 and \$21,201 for 2014, for a total fee of \$63,108; and be it further

RESOLVED, that the County Executive or his authorized designee is hereby empowered to execute any and all instruments and take such other actions as may be reasonably necessary to effectuate the purposes hereof.

Original Agreement \$63,108
 First Amendment \$
This Amendment \$
 TOTAL \$63,108

Agreement #

Account to be
 Charged/Credited

Fund	Dept	Major Program, Program & Phase Or Unit	Object/ Sub-Object	Trust Account	Dollars	
165	42	7700	9289		\$20,850	2012
165	42	7700	9289		\$21,057	2013
165	42	7700	9289		\$21,201	2014

Budget Funding Year(s) 2012-2014 Start Date 10/5/12 Date 10/12/14

(must match resolution)
 Funding Source

Tax Dollars _____

State Aid _____

\$ 63,108
 (must match resolution)

Federal Aid _____

Other _____ revenue _____

APPROVED BOARD OF ACQUISITION & CONTRACT - 09/20/12 - JOMARY VIEIRA, SECRETARY