

13225

DATE: July 30, 2010

TO: Board of Acquisition and Contract

FROM: Cheryl Archbald, MD MPH
Acting Commissioner of Health

RE: Request Authorization to enter into Contract with Children's Health and Research Foundation, Inc. to conduct a comprehensive community-based education, outreach and awareness campaign to promote timely prenatal care, for the period upon execution to 09/30/10, in the not-to-exceed amount of \$250,000, payable pursuant to an approved budget

The Westchester County Department of Health (the "WCDH") seeks authorization to enter into contract with Children's Health and Research Foundation, Inc. ("CHRF") to conduct a comprehensive community-based education, outreach and awareness campaign to promote timely prenatal care, for the period upon execution to 09/30/10, in the not-to-exceed amount of \$250,000, payable pursuant to an approved budget.

The CHRF was chosen as the agency for this contract as it coordinates the New York State-designated regional perinatal network for the lower Hudson Valley. The selection of this agency is also consistent with the directive from the New York State Department of Health ("NYSDOH") to involve the regional perinatal network as the lead agency to conduct outreach for this NYSDOH grant funded Healthy Mom-Healthy Baby Program.

This contract is exempt from the Westchester County Procurement Policy under section 3(a) viii as contracts for medical and/or health related services.

The goal of the contract is to reduce the number of low birth weight and premature infants born to Medicaid eligible women through the CHRF conducting a comprehensive community-based education, outreach and awareness campaign to promote timely prenatal care.

The WCDH will track and monitor CHRF for compliance with contract deliverables through the analysis of activity reports submitted by CHRF, during the funding period of the contact, which will be incorporated into the WCDH reports submitted to the NYSDOH.

Your approval of the attached resolution is respectfully requested.

/dc

Attachment

RESOLUTION

UPON A COMMUNICATION FROM THE ACTING COMMISSIONER OF HEALTH, be it hereby

RESOLVED, that the County of Westchester, acting by and through its Department of Health ("WCDH"), is authorized to enter into contract with Children's Health and Research Foundation, Inc. to conduct a comprehensive community-based education, outreach and awareness campaign to promote timely prenatal care, for the period from upon execution to 09/30/10, in the not-to-exceed amount of \$250,000, payable pursuant to an approved budget; and, be it further

RESOLVED, that the County Executive or his duly authorized designee be and hereby is authorized and empowered to execute all appropriate contracts or documents necessary to effectuate the purposes of this resolution in the manner prescribed by law.

Department of Health
 County of Westchester
 145 Huguenot Street, 8th Floor
 New Rochelle, New York 10801
 July 30, 2010

Original Agreement	\$	
First Amendment	\$	
Second Amendment	\$	
This Amendment	\$	
TOTAL	\$	
Agreement #		

Account to be Charged/Credited	Fund	Dept	Major Program, Program & Phase or Unit	Object/ Sub-Object	Trust Account	Dollars
	263	27	021J	4380	T021	\$250,000
Budget Funding Year(s) (must match resolution) <u>2009-2010</u> Start Date <u>Upon Execution</u> End Date <u>9/30/2010</u>						
Funding Source		Tax Dollars				
		State Aid				
\$250,000		Federal Aid				
(must match resolution)		Other	100% NYSDOH Funds			